



2021 IMPACT REPORT

UEDA is a 501(c)(3) membership association dedicated to facilitating effective, cross-sector collaboration, meaningful connections, and strengthening individual and organizational capacity in Wisconsin's community and economic development sector.

COLLABORATION

UEDA organizes and facilitates collaborative initiatives to strengthen Wisconsin communities and urban neighborhoods.

We focus on and advocate for community investment, sustainable homeownership and housing, regional transportation, small business growth, financial empowerment and the local food economy.



PROMOTING HOMEOWNERSHIP RESOURCES

240+

individuals attended online workshops to learn about the home-buying, home-rehab and credit building process.

CELEBRATED 10TH ANNIVERSARY

Hosted 2 National Homeownership Month webinars and 4 neighborhood workshops that connected nearly 250 residents to resources that assisted in buying, fixing, and keeping a home and navigating rental aid.

Delivered 7 professional development sessions that provided timely updates to over 160 members on housing market trends, concerns, and opportunities.

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MEMBER ENTITIES

FINANCIAL EQUITY & INCLUSION



PROMOTING ACCESSIBLE BANKING

Partnered with the FDIC Milwaukee Alliance for Economic Inclusion (AEI) to host 5 educational sessions that engaged 300+ people around making banking more accessible for people with disabilities, immigrants, and other underserved groups.



Assisted Lad Lake, St. Charles Youth & Family Services and Economic Awareness Council to secure a CFE Fund Banking Integration Grant for a pilot that will assist youth aging out of foster care.

Promoted online Money Smart Week Resource Guide and distributed 1,500 printed guides in the community.



CAPACITY

UEDA offers training and technical assistance to organizations and businesses to build their capacity to better serve their clients.

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TECHNICAL ASSISTANCE PROJECTS

Helped launch website & physical location for the Milwaukee Rental Housing Resource Center, which immediately connected tenants and landlords to assistance.

Assisted the Greater Milwaukee Association of REALTORS® Equal Opportunity Committee to develop a strategic action plan.

Collaboratively hosted 5 Nonprofit Listening Sessions and began developing a resource website and consultant directory for nonprofits.

CONNECTIONS

UEDA connects economic and community development organizations and businesses to resources that will enhance their operations and programs.

1800+

professionals engaged through all UEDA programs and activities.

Over 120 member events and accomplishments were promoted.



Celebrated our 13th annual fundraiser with a virtual celebration that gave back to and highlighted nearly 20 locally-owned businesses.

CARNIVAL MILWAUKEE

awarded Diverse Dining with our 2021 Bridge Builder Award.



Hosted three Emerging Topics in Economic Development Series sessions, which engaged nearly 100 individuals in learning about historic preservation efforts in Milwaukee, the 2020-2024 City of Milwaukee HUD Consolidated Plan, and Milwaukee's first Collective Affordable Housing Strategic Plan put together by the Community Development Alliance.

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UEDA MEMBERS